

OUR MISSION

Urjaa Foundation is a registered social charitable organization founded by a group of likeminded women; inclusive of working professionals and home makers. Since its inception in 2015, **Urjaa** has undertaken various projects for the upliftment of different segments of society and has launched campaigns with an aim to bring a positive change in the society. Urjaa - the name itself embraces positive vibes. We believe, together, we can make positive change in society.

URJAA AT-A-GLANCE



Our Initiatives



EDUCATIONAL HELP TO UNDERPRIVILEGED STUDENTS



GO GREEN - ENVIRONMENT CARE



WOMEN EMPOWERMENT THROUGH EDUCATION & SELF-EMPLOYMENT.



HELPING THE AGED AND DIFFERENTLY-ABLED.



FINANCIAL INCLUSION AND LITERACY



PRESERVE AND NURTURE INDIAN CULTURE.

Urjaa has 80 G Certification for donor tax benefit, 12 A Registration tax exemption for NGO and Niti Aayog registration under Gov't of India Portal DAARPAN for RFP-grants from corporates and Gov't Ministries.

INITIATIVES



The “**DNYANYADNA PROJECT**” provides educational help to needy students from Wada and Palghar districts, as well as students in the suburbs of Mumbai, Maharashtra (Dombivli and Thane) to help them complete at minimum, a basic education by:

- Giving a kit of text books, guides, long books, note books, questions sets, holograms, barcodes, answer sheets, scientific instruments and other stationery materials.
- Paying their annual fees after interacting with them/their teachers
- Conducting workshops/trainings on improving handwriting, reading skills etc.

Urjaa’s campaigns around **key environmental problems**:

PLANT TREES – SAVE THE EARTH and SAVE WATER

Awareness campaigns, distribution of saplings and developing awareness materials

MY PLASTIC WASTE IS MY RESPONSIBILITY (since 2015)

- Campaigning in the vegetable markets at Dombivli and Thane to reduce the use of plastic bags (including those less than 50 microns). We continue these drives by displaying posters, boards on the vegetable stalls and by speaking to the vegetable-vendors and citizens.
- An initiative with Rudra Blue Planet Environmental Solutions to target the plastic waste management and its recycling in an eco-friendly manner by **converting plastic waste into polyfuel**. In December 2016, we conducted our first drive with only 17 bags of plastic waste to send. For 7 years Urjaa Foundation has been relentlessly conducting drives (jointly with Keshav Sita Memorial Foundation Trust, KDMC and other social organizations) with the support of the citizens in Dombivli / Thane and nearby suburbs & the municipal corporation and its officers in Dombivli resulting in saving more than 300 tonnes of plastic waste from going to the landfills.
- Spreading awareness on hazards and improper disposal of plastic items, in schools, colleges, prestigious institutions, social media, radio programs and TV channels coverage.
- We appeal citizens to submit their E-waste, re useable items like clothes, chappals, shoes, bags and vessels during our collection drives.

INITIATIVES

Financial inclusion and financial literacy is very important for every human being to live a financially healthy life and Urjaa Foundation aims to help underprivileged segment of the society to understand the basic concepts of investment.

HELPING THE AGED AND DIFFERENTLY-ABLED.



Spending quality time and supporting the needs (grocery, medicines, fruits etc.) of organizations that care for aged and differently abled people. Our members also teach skills like making artificial flowers, garlands and newspaper bags that could be used as a fundraising resource.



Create avenues of **SELF-EMPLOYMENT FOR WOMEN** from the weaker section of the society through us projects like:

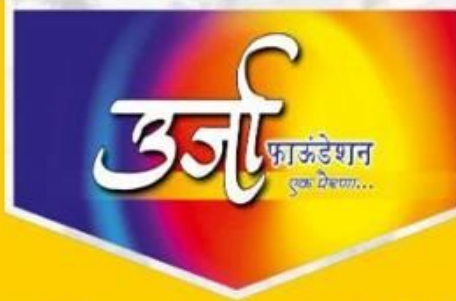
- Making cloth bags under 3R's of plastic waste management.
- Making and selling of ayurvedic Utane during festive seasons.
 - Making multi-purpose cloth pouches for women that can be used for various purpose.



Urrjaa Foundation has been participating in Hindu New Year – “Swagat Yatra” rally held in Dombivli for 7 years, where we are able to showcase our activities conducted under social and environment objectives. These participations enable us to work jointly with various Sanstha's and increase the process of exchange of thoughts.



Go Green Environment Care



My plastic waste is my responsibility campaign

Urjaa Foundation's initiative **BOOKS FOR THE UNDERPRIVILEGED**

“One Child, One Teacher, One Book, One Pen” can change the world - **Malala Yousafzai**.
Join the movement "Urjaa Foundation" appeals you to be a part of their project “ज्ञानयज्ञ”

Since 2015

ज्ञानयज्ञ

Project for the Academic Year
2024-25 Education Aid.



Dyanyadnya Education Project



Smart Dot Project
biodegradable sanitary napkins



Aged and Differently Abled

**We appeal our patrons to donate
Note Books & Long Books during our Drives for School Children
from Shahpur, Palghar-Wada, Vikramgad Villages.**

Note Books Long Books

OUR OBJECTIVES

Go Green Environment Care : My Plastic Waste is My Responsibility - For last eight years we have been collecting Plastic waste in Dombivli & Thane and sending it for recycling in an eco-friendly manner. So far we have collected almost 300 tonnes. Urjaa Foundation is collecting E-waste & Usable Clothes, toys, Utencils.

Women Empowerment : Through Education & Self Employment, we are helping Women become financially independent. “Smart Dot Project” Distribution of Bio-degradable sanitary pads to Girls & Women.

Help to Aged and Differently Abled : We have been providing Financial help & we spend quality time with aged ,and Differently abled people.

<https://www.facebook.com/UrjaaFoundation> https://instagram.com/urjaa_foundation

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